In the Claims:

The present listing of the claims replaces all prior listings and versions.

1. (Currently Amended) A method of driving a color display in a normal driving mode and a power saving mode,

wherein in said normal driving mode, voltages corresponding to image display data are applied to data electrodes of said color display, and

wherein in said power saving mode, voltages corresponding to [[highly]]most significant bit signals of said image display data are applied as display data signals to said data electrodes.

2. (Original) The method as claimed in claim 1, wherein said power saving mode includes an essential information display mode, where a predetermined uniform voltage level, which corresponds to a predetermined color and which is independent from said image display data, is uniformly applied to all data electrodes on other region than at least a designated region for displaying the essential information.

3. (Previously Presented) The method as claimed in claim 2, wherein said color display is of normally white type, and said predetermined color is white.

4. (Previously Presented) The method as claimed in claim 2, wherein said color display is of normally black type, and said predetermined color is black.

5. (Original) The method as claimed in claim 2, wherein a uniform scanning signal is simultaneously applied to all scanning electrodes on other region than said at least designated region for displaying the essential information.

6. (Previously Presented) The method as claimed in claim 1, wherein at least a full color display region in said color display is displayed in said normal driving mode, and

wherein at least a partial color display region in said color display is displayed in said power saving mode.

7. (Previously Presented) The method as claimed in claim 1, wherein said power saving mode further inactivates a gray scale voltage generating circuit, a polarity selecting circuit, and an output circuit included in a driver circuit for driving said color display.

8. –38 (Cancelled).

39. (Previously Presented) The method of driving a color display of claim 1 further comprising the steps of:

generating a plurality of scanning signals by a scanning electrode driver circuit;

applying sequentially said plurality of scanning signals to a plurality of scanning electrodes in the color display by controlling said scanning electrode circuit;

applying sequentially data signals to a plurality of data electrodes by controlling a data electrode driving circuit.

40. (Currently Amended) The method of driving a color display of claim 39 wherein said voltages corresponding to [[highly]]<u>most</u> significant bit signals of said image display data are

selected to values which are high voltages different from a power voltage for driving said data electrode driving circuit or low voltages different from a grounded voltage and are applied to a corresponding data electrode as said data signals.

41. (Cancelled)

42. (Currently Amended) The method of driving a color display of claim 1, wherein said [[highly]]most significant bit signals are a plurality of most significant bits of the image display data.

43-56 (Cancelled).